

MIKE HOURIGAN

**SPEAKER
AUTHOR
SATIRIST**

From Ohio steel worker to entertaining European Royalty, from archaeologist to selling spy technology – Mike Hourigan is a spellbinding and hilarious storyteller with a compelling message that could change your life.



Have you ever been thrown out of a prospect's office, danced the Cotton Eyed-Joe with a Maid of Cotton, and been promoted in the same week? Mike Hourigan has; he's also planted Christmas trees, made the soles of shoes, traveled Europe with a ballerina, and camped out for the month of January at 20 below zero.

In addition to earning his merit badges with prestigious companies like Olympus Corp. and Cargill Inc., he has co-authored the books: Leadership Secrets of Santa Claus, Motivational Selling and the CD and audio programs: Stress and Change and Secrets for the Reluctant Speaker.

Audiences say his honest humor, coupled with workable solutions on leadership, change, and communication finds a way of impacting everyone and leaving them with a willingness to confront the important issues and recover from the unimportant ones.

Meeting planners agree you will never recover from his passionate perspective, energetic eloquence, and genuine concern for his audience. The American Cancer Society stated: "We could not ask for more from a speaker."

"You made a lifetime impact and awakened the true leader within all of us."

– American Fidelity Group

FEATURED KEYNOTE:

RIDING THE WAVES WITHOUT GETTING WET™

Change, like the ocean, can be turbulent and like the tides, it is predictable. Ultimately, the trick to riding the waves of change is getting into the productive zone before the next wave rolls in. This unique keynote is designed for leaders guiding their teams through change or any group experiencing change.

COMMUNICATION – IT'S NOT PART OF IT, IT'S ALL OF IT – Sure you will learn how to resolve conflicts and communicate better but what people like best is how Mike handles real life situations like dealing with "malignant malcontents" and getting rid of the "ploppers" (people who plop in front of your desk and waste your time).

FINDING AND KEEPING GOOD PEOPLE – Managers don't spend a lot of time interviewing but they spend an awful lot of time dealing with the consequences of bad hiring decisions. Mike shares his hilarious and unorthodox perspective on interviewing, hiring, and keeping your best people.

PUTTING THE "YOU" IN LEADERSHIP – Some people believe there is no "you" in leadership, others think there is only a capital I; but everyone agrees there is a leadership gap. Mike will show you how to maximize leadership talent and challenge the leadership potential in everyone.

CORPORATIONS

American Fidelity Group
Bayer Corporation
Blue Cross Blue Shield
Cendant
Coldwell Banker
Disney
Drexel Heritage
Duke Energy
Dun and Bradstreet
General Mills
GlaxoSmithKline

Kaiser Permanente
Marriott International
Novartis Pharmaceuticals
PriceWaterhouseCoopers
Province Health Care
S.C. Johnson's Wax
Sprint
Stanley Furniture
UAW
Unocal
Volvo/Mack Truck

GOVERNMENT

City of Cincinnati
City of Detroit
Florida Dept. of Children & Families
Internal Revenue Service
New York State Comptroller
Supreme Court of Virginia
State of Delaware Department of Justice
U.S. Department of Health & Human Services
U.S. Army
Veterans Administration

ASSOCIATIONS

Institute of Real Estate Management
American Dairy Products Association
Industrial Fabrics Association International
Community Bankers Association
Associated General Contractors
National Assoc. of Multifamily Housing Managers

American Bus Association
International Foundation of Employee Benefits
Society of Insurance Licensing Administrators
National Rural Electric Cooperative Assoc.
National Retail Dealers Association
Pennsylvania Bankers Association

What clients say about...

MIKE Hourigan



"Mike Hourigan is not only smart and very knowledgeable, he is an outrageously funny man. By far the best program I've ever attended."

- Santa Clara Valley Health & Hospital System

"Your opening presentation was high energy, fast moving and extremely motivating. I would recommend you to any organization requiring a very skilled and experienced senior communicator."

- GlaxoSmithKline

"You scored the highest marks of any general session speaker in our 14 year conference history."

- Society of Insurance Licensing Administrators

"Mike's combination of practical and usable techniques, mixed with relevant story telling, timely humor, and doused with an exciting blend of enthusiasm and energy made the day one to remember for everyone."

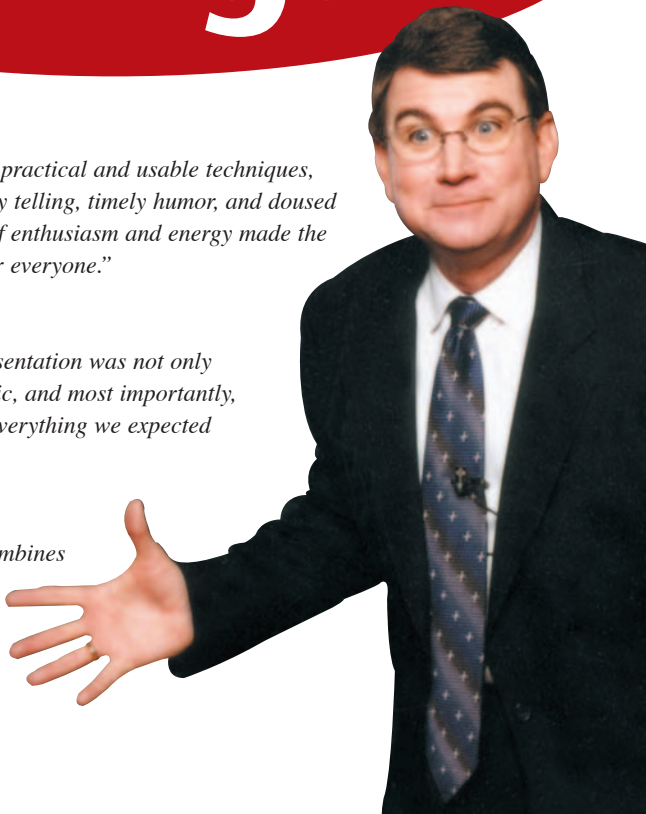
- Drexel Heritage

"Everyone felt your presentation was not only helpful, but fun, energetic, and most importantly, informative. You were everything we expected and more!"

- Illinois CPA Society

"Mike's presentation combines the comic energy of Robin Williams with the corporate wisdom of Lee Iacocca."

- Kaiser Permanente



FOR MORE INFORMATION CONTACT: