

Mike HOURIGAN, CSP

THE WORKPLACE COMMENTATOR



“Mike’s presentation combines the comic energy of Robin Williams with the corporate wisdom of Lee Iacocca.”

Kaiser Permanente

KEYNOTES • BREAKOUTS • LEADERSHIP CONFERENCES

Mike Hourigan, CSP, brings a satirical, real-world wisdom to corporate and association audiences swirling with constant change. While leading them through organizational rapids, he **entertains and energizes** with insightful stories gleaned through his varied work experiences ... from picking strawberries for 10 cents a pint at age 12 to heading sales and marketing for large international companies.

An energetic keynoter known as “the workplace commentator,” Mike communicates what today’s organizations *need* to hear to keep afloat. He provides easy-to-use solutions from his well-rounded viewpoint – as an ‘insider’ in sales and management and an ‘outsider’ who has logged **3,000 hours from the platform**. Mike is a Certified Speaking Professional (CSP), the highest earned accreditation given by the National Speakers Association.

Mike’s corporate career spanned 17 years with international companies including Olympus Corporation and Cargill, Inc. In the past six years, he has delivered more than **100 highly customized programs** a year on leadership, communications and balance. His programs are available in keynote, half and full day formats. Mike has also created a program called “A Tip A Day On Change & Stress Management” available on CD-ROM.

His clients include **Marriott International, GlaxoSmithKline, U.S. Army, Eastman Kodak, Drexel Heritage, KPMG Peat Marwick, U.S. Xpress Enterprises, The Furniture Manufacturer’s Credit Association, American Bus Association, Industrial Fabrics Association International** and many more.

FEATURE KEYNOTE:

RIDING THE WAVES WITHOUT GETTING WET

Reorgs. Lay-offs. Sweeping changes. Pricing and deadline pressures. How can you keep your lifejacket buckled while the stormy seas of absurdity churn around you? Mike shares his strategies for staying calm in turbulent waters. This fast-paced program flows with life-preserving insights for riding the waves – and enjoying it!

BREAKOUTS AND KEYNOTES ON HOW TO RIDE THE WAVES

COMMUNICATION – IT’S NOT PART OF IT, IT’S ALL OF IT

Get ready to resolve conflicts more easily and hone your negotiation and people skills. In his witty, entertaining style, Mike focuses on improving communications to increase loyalty and heighten morale throughout your organization.

PUTTING THE “YOU” IN LEADERSHIP

Leadership calls for understanding both what employees want and what the organization needs to make things happen. Mike shows managers when and how to take on leadership roles and teach others to be leaders, too.

HOW TO SAY NO TO STRESS

Can you count the ways to deal sanely with the stress builders in your work environment? Mike offers techniques to minimize “the big three” timewasters and learn to say NO without offending others. This lively program makes reducing your blood pressure loads of fun!

FROM BLACK AND WHITE TO 256 SHADES OF GRAY

When it comes to recruiting, retaining and energizing employees, how do you wade through the 256 “shades” of choices to find the best options? Mike’s colorful, astute perspectives help you decide who to hire, how to find – and screen – good candidates, and how to motivate them once they’re on board.

FOR MORE INFORMATION CONTACT: